

FOR IMMEDIATE RELEASE



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Childtime Learning Center Hosts Child ID Event

PENFIELD, N.Y., April 13, 2009 – Childtime Learning Center in Penfield is pleased to partner with the Center for Missing and Exploited Children to host a child identification event at its school. The event will take place on Monday, April 20th from 12:00 p.m. until 2:30 at Childtime, which is located at 2052 Fairport 9 Mile Point Road.

Families will receive a digital ID card containing their child's photo and fingerprints. There is no charge, however, families MUST pre-register by calling Childtime directly at 585-377-4490.

The ID cards are designed to provide parents and law enforcement officials with crucial information should a child become lost or missing. The driver's license-like card should be kept with parents at all times.

"It is a sad reality, but more than 58,000 children are abducted by non-family members every year," said Caryn Whitcombe, center director. "Since child safety is of the utmost importance to us at Childtime, we realize how important having child ID cards can be and we are proud to offer this service to our families and the community."

What:

Child ID Event – Childtime Learning Center and Center for Missing & Exploited Children

Who:

Local families with children of all ages

When:

Monday, April 20th from 12:00-2:30 p.m.; PRE-REGISTRATION IS REQUIRED

Where:

Childtime Learning Center
2052 Fairport 9 Mile Point Road
(585) 377-4490

About Childtime Learning Centers

Childtime is one of the nation's largest providers of child care and preschool educational services. Over the last 30 years, Childtime has earned a strong reputation and has grown into a network of over 250 centers. The home-like atmosphere of the centers and the personal attention students receive sets them apart from other national childcare networks. For more information, please call Customer Support at (866) 244-5384 or visit www.childtime.com.

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